



NAMB President
2024-2025
Jim Nabors

namb.org



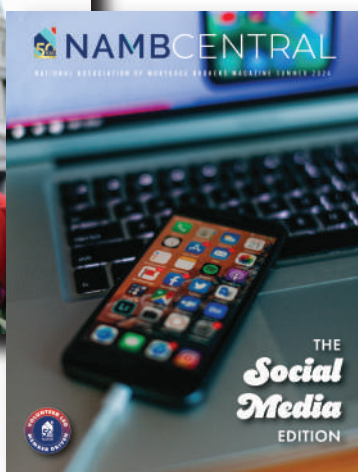
***The National Association of Mortgage Brokers
is the voice of the mortgage industry,
representing the interests of mortgage
professionals and homebuyers since 1973.***



What does NAMB do? It's all in our monthly digital magazine.



magazine & show guides 2025



NAMB Magazine is published online every month (double issue in summer)!

Showcase your business to the mortgage industry with an ad in NAMB Magazine, published online 11 times a year. The January & October editions are printed for NAMB Focus & NAMB National, respectively.

Sponsored articles are available for \$995. Guaranteed placement is available for full page ads in printed editions for an additional \$995.

MAGAZINE@NAMB.ORG
FOR ALL MAGAZINE INQUIRIES

Reach

Loan originators & companies that do business with them, NAMB members & prospective members, and industry leaders

**hi-res pdf, jpg or png*

Views

NAMB's digital mag reaches nearly 300,000 readers through more than a dozen channels

Focus

NAMB's digital magazine is a targeted industry publication with established membership & trusted content

AD SIZE*	SINGLE ISSUE	3 CONSECUTIVE	DIMENSIONS
Full Page	\$995	\$895 each	8" w x 10.5" h
Half Page	\$595	\$495 each	8" w x 5" h
Vertical	\$595	\$495 each	3.875" w x 10.5" h

Marketing by email has yielded the highest ROI for the past 15 years.

NAMB

newsletters & email 2025

Email is still NAMB's most powerful marketing tool!

NAMB can offer on a daily basis. Reach our diligently vetted database of members and nonmembers and/or industry prospects. See real-time stats & reporting.

DEDICATED EMAIL \$1,000 Your message, your look & feel, sent to our members.

We prefer a single image file, jpg or png, or HTML code. If troublesome, we may request a replacement. We can accept a suite of assets (copy up to 250 words, headline, links, image & target URL), but require additional lead time. Membership database of 10k+, as of Dec 2023.

INDUSTRY BLAST \$2,000 Deliver your message to our entire NMLS database.

As above; total 228k+ as of Dec 2023.

BANNER AD \$1,000 Sponsor one of our Saturday newsletters – namb_stagram & Hello L.O.!

– sent exclusively to our membership database of more than 10k. Submit your gif, jpg or png, dimensions 600w x 200h px.

JILLY.MACDOWELL@NAMB.ORG
FOR ALL EMAIL INQUIRIES



Be sure to add our social media to your marketing mix.



social media 2025



LinkedIn



Instagram

@namb_stagram

CROSS-CHANNEL

POST \$5,000

Reach 40k organic followers. Posts can run 6 days a week.

- Link to Facebook & LinkedIn pages
- Your Instagram & Twitter @handles
- Caption length, your choice (will be trimmed to 140 characters for Twitter)
- Unlimited hashtags
- Target URL
- Required media: hi-res jpg, gif or png with max width of 600 pixels

linkedin.com/company/national-association-of-mortgage-brokers/

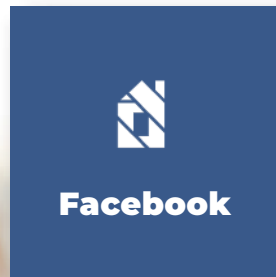


Twitter

@nambpros



facebook.com/NAMBPros



Facebook



JILLY.MACDOWELL@NAMB.ORG
FOR ALL SOCIAL MEDIA INQUIRIES



The most attended mortgage-focused events in the country!



events & sponsorship 2025

NAMB NATOL ANNUAL CONFERENCE OCTOBER 17-20, 2025 CAESARS LAS VEGAS

With more than 2,500 attendees & 100 exhibitors, **NAMB National is the premier event in the U.S. for mortgage professionals.**

Thousands of mortgage & finance industry colleagues converge for three days of learning, networking & extra-curricular activities!



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FOR ALL SPONSORSHIP INQUIRIES

NAMB NATIONAL OPPORTUNITIES

- Single booth **\$6,995**
- Double booth **\$11,495**
- Quad booth **\$18,495**
- Keynote speaker session **\$5,000**
- 50-minute speaker session (Sat) **\$3,500**
- 50-minute speaker session (Sun) **\$2,500**
- Signage sponsor **\$10,000**
- Registration check-in sponsor **\$5,000**
- and many more!

MORE ANNUAL EVENTS

NAMB's Marketing, Sales & Technology Conference
January 9-11, 2025



NAMB's Legislative & Regulatory Conference
2025 dates TBA



Maximize your relationship with NAMB with a customized plan!



collaboration 2025



INDUSTRY PARTNERS

Year-long partnerships include signage, emails, social media, print & trade show booths!

Partnership levels from \$10k for the year. Let us customize a plan for you. namb.org/partners

STRATEGIC SPONSORS

Trade your skill or service for exposure!

Meet our members via webinars, dedicated emails & magazine ads. Let us customize a plan for you. namb.org/sponsors

WEBINARS

NAMB presented 34 co-branded webinars to 7,271 registrants in the last year.

Introduce your company or product to NAMB's engaged audience!

- 60-minute session **\$2,000**
- Series of 3 webinars **\$5,000**

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FOR ALL INQUIRIES ON THIS PAGE

